

FOR IMMEDIATE RELEASE

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MAYOR APPOINTS ENVIRONMENTAL SUSTAINABILITY DIRECTOR Position Will Foster City's Green Practices, Green Economy

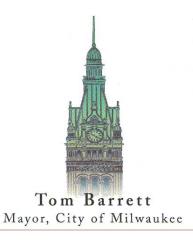
Milwaukee Mayor Tom Barrett announced today the appointment of Ann Beier as Environmental Sustainability Director, a new cabinet-level position that demonstrates a commitment to growing a green economy through smart approaches to water and energy issues.

"I believe we should harness the innovation and environmental technologies of our local companies to reduce energy costs, keep Lake Michigan healthy and to create green collar jobs," said Mayor Barrett. "I created the Office on Environmental Sustainability to put practical, environmental solutions to work for all of us."

Barrett said the Environmental Sustainability Director would be responsible for creating and implementing a Green City Plan based on the Mayor's Milwaukee Green Team list of recommendations for both the public and private sector.

Ann Beier, a Wisconsin native, has more than twenty years experience working with federal, state and local governments on environmental and economic development issues. She recently served as the Planning Services Division Manager with the Oregon Department of Land Conservation and Development. In this role Beier worked closely with cities, counties and businesses to integrate sustainable land and transportation uses that also promote a healthy economy.

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Beier has also worked for the U.S. Environmental Protection Agency on stormwater and nonpoint source pollution; was an attorney with the Environmental Law Institute; and served the State of Wisconsin as a both a budget analyst and economist.

"I want to welcome Ann Beier home to Wisconsin," said Mayor Barrett. "She brings tremendous experience and knowledge to my administration and will be instrumental in achieving Milwaukee's green goals."

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